



NORTHWEST
HOPE & HEALING

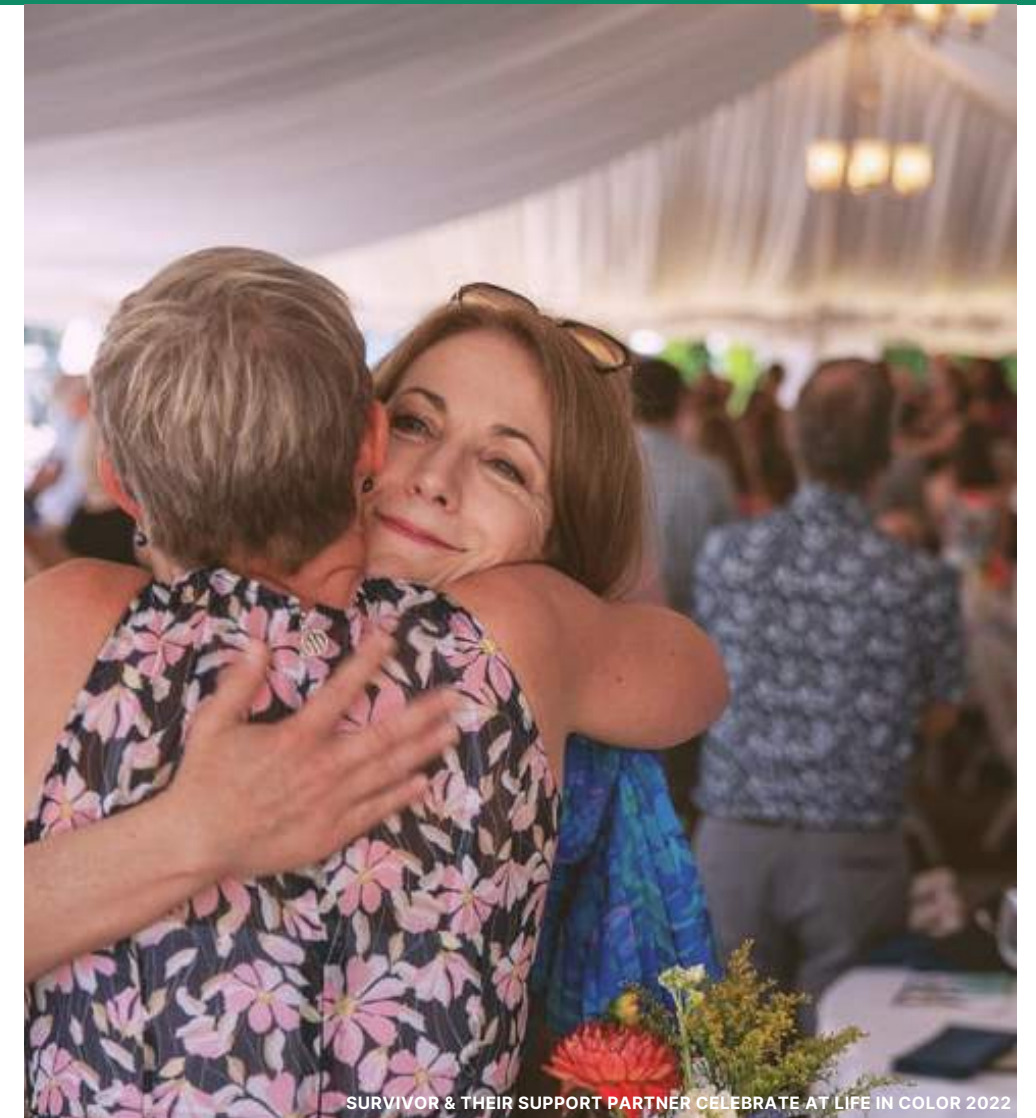
Annual Report

Who We Are

Northwest Hope & Healing was founded by Christine Smith in 2000, roughly two months after she was diagnosed with breast cancer. The mission she envisioned from the beginning is the same today: to provide financial assistance to local patients in need who are battling breast and gynecologic cancer and receive their treatment at a Swedish Cancer Institute throughout the region.

What We Do

Our Patient Assistance Fund provides assistance for everyday living expenses such as groceries, reliable transportation, rent assistance, and childcare. Our signature “Healing Boxes” are assembled and delivered, at no charge, to local patients who are newly diagnosed with breast or gynecologic cancer.





SWEDISH CANCER INSTITUTE PATIENT RECEIVING TREATMENT

Our Vision

Every cancer patient deserves security, community, and hope for the future.

We contribute to the healing of those being treated for breast or gynecologic cancer in the Puget Sound region by providing immediate assistance for everyday basics, community, and ongoing survivor support.

Our Mission

"Thank you for the gift card I received from Northwest Hope & Healing Fund. You just don't know how much of a burden was lifted up because of your kindness and generosity. Breast Cancer is a very expensive illness."

-Grant Recipient

A Letter from the President of the Board

Since our founding, Northwest Hope & Healing has been dedicated to supporting breast and gynecologic cancer patients and their families. We are persistent in our efforts to provide assistance to as many patients as possible because **every cancer patient deserves security, community, and hope for the future.**

Over the past three years, we have faced many challenges in adapting to the COVID-19 pandemic. Despite these obstacles, we continued to provide essential financial assistance, becoming **the only organization in Seattle that provides financial support exclusively to breast and gynecologic cancer patients.** As we began to move away from the pandemic in 2022, we faced the challenge of determining what Northwest Hope & Healing looks like in a post-pandemic world.

We conducted a strategic planning retreat at the start of 2022 to answer this question and consequently identified four strategic goals:

- Increase support for cancer patients and build a network of hope for survivors
- Update the Northwest Hope & Healing brand with the intent to increase awareness
- Maintain a robust fundraising plan
- Maintain operations and continue to build our infrastructure.

Northwest Hope & Healing is proud to have met these goals thanks to our determined staff, dedicated board, and generous donors.

2022 was a year of transition in leadership. We said goodbye to our Executive Director of five years, Karyn Blasi Hellar. We'd like to thank Karyn for her excellent guidance to get Northwest Hope and Healing through the pandemic. In August, we welcomed Tricia Johnson as our new Executive Director. She has seamlessly transitioned and already made huge strides in all aspects of her role. We are lucky to have her leadership.

Thanks to you, our generous friends and supporters, 2022 was a year of record-breaking fundraising. At the fun-filled fashion show and auction, Life in Color, **a fantastic \$450,000 was raised.** Thank you to everyone who was in attendance and gave so generously to support breast and gynecologic cancer patients who are struggling financially.

Your contributions provide assistance to breast and gynecologic patients receiving care at a Swedish Cancer Institute through the Patient Assistance Fund. Each year Northwest Hope & Healing's contribution to the fund has grown, and 2022 is no different. **We were thrilled to contribute \$200,000, collectively distributing more than \$2,000,000 in grants over the past 20 years.**

We have seen the firsthand impact of your donations, and we are committed to using your support to make a difference in the lives of those affected by cancer. We are continuously exploring ways to support patients and advance our mission. Your generosity sustains the work that we do and enables us to provide such necessary financial assistance.

Thank you for your partnership with Northwest Hope & Healing. Together, we can alleviate the burdens of a cancer diagnosis so that patients can focus on healing.

A portrait of Dr. Tanya Wahl, a woman with short blonde hair, smiling. She is wearing a dark blazer over a bright pink top. The background is a solid teal color.

Tanya Wahl

Dr. Tanya Wahl
Medical Director of Oncology,
Swedish Cancer Institute
Issaquah



271
patients served



45
grants distributed



281
gift cards given



200
Healing Boxes delivered



\$2,500
in paid parking vouchers



37
taxi rides paid for

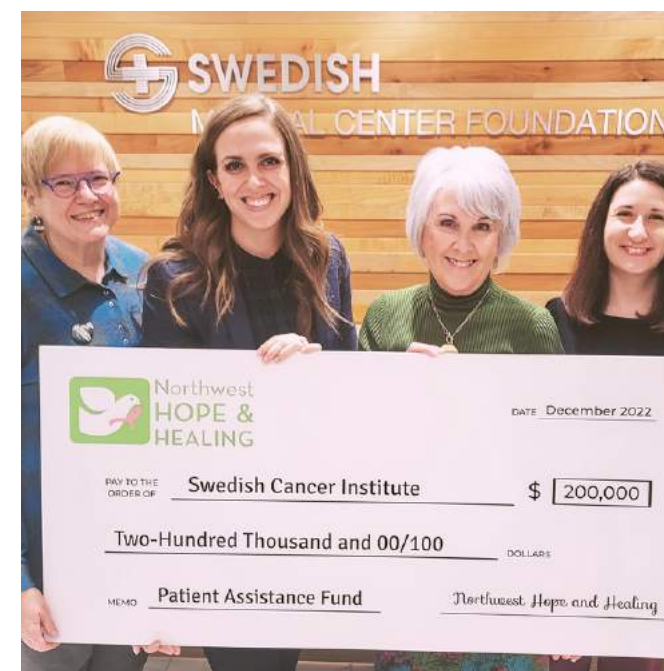
Impact Snapshot

In **2022**, Northwest Hope & Healing contributed **\$200,000** to the Swedish Cancer Institute Patient Assistance Fund, resulting in a total contribution of **\$2,000,000** over **22** years.

Regardless of income, any patient diagnosed with a breast or gynecologic cancer is eligible for up to \$600 in one-time assistance. Patients with significant financial need are eligible for an additional \$200. There are currently 89 recipients that are living with Stage IV cancer. These recipients are eligible for grants of \$600 each year they are in treatment. Gift cards are the top request for patient use, for groceries and other necessities. Grant requests were primarily used for transportation, utilities, and housing.



PATIENT RECEIVING CARE AT SWEDISH CANCER INSTITUTE



SANDI JOHNSON, JORDAN ARCHER, TRICIA JOHNSON, & JENNIFER NORDSTROM-LOZANO AT PATIENT ASSISTANCE FUND CHECK DISTRIBUTION



DR. TANYA WAHL & A PATIENT

Life in Color

Summer Brunch & Fashion Show

Each year, Northwest Hope & Healing hosts Life in Color, a fun-filled fashion show and auction. The event celebrates survivors and raises funds that will provide immediate financial assistance for current breast or gynecologic cancer patients. Thanks to the generosity of our fantastic community, **\$450,000 was raised in 2022!** Watch highlights of the event [here](#).

Thank you to everyone who attended the event and gave so generously to support breast and gynecologic cancer patients in the Puget Sound region who are struggling financially. We are especially grateful to all of our survivor models and their partners for showing their courage, strength, and beauty on the runway.

We thank the Life In Color event sponsors listed below who continue to support Northwest Hope and Healing. Your incredible generosity will make a significant difference in the lives of patients undergoing treatment for breast and gynecologic cancer at Swedish Cancer Institutes throughout the region.



SURVIVOR & THEIR SUPPORT PARTNER CELEBRATE AT LIFE IN COLOR 2022



Save the Date!

We hope that you can join us on
August 20, 2023
at Seattle Yacht Club

Serving Families

Many patients are the primary earners in their families, but report insufficient or lack of income due to unexpected expenses, job loss, etc. We recognize that patients who also care for children may be in need of additional funds. In December, \$7,500 in funds from Northwest Hope & Healing supported the Swedish Cancer Institute Holiday Families program. This funding paid for the purchasing of \$250 Fred Meyer gift cards for 30 breast or gynecologic cancer patients and their families.

"I am a recent recipient of your generous gift card grant. I want to express my gratitude to you and those who have selflessly given to this charity. I am a single parent, on a fixed income. This is physically, mentally, and financially difficult time for me and my family and I feel very blessed by this!"

-Grant Recipient



SURVIVOR & HER DAUGHTER CELEBRATE LIFE IN COLOR 2022

Celebrating 22 Years

As Northwest Hope and Healing celebrates its 22nd anniversary, we would like to recognize and honor the founders who have been with us since the beginning. There are not enough words to express how grateful we are for their unwavering dedication and support.



AN ORIGINAL HEALING BASKET



LYNN CHRISTIAN, KIM STRAND, TIM SMITH, CHRISTINE SMITH, STEF ERDAHL, & SANDY MARSHALL



LYNN CHRISTIAN, SANDY MARSHALL, STEF ERDAHL, & KIM STRAND



MARY HARRELSON, CHRISTINE SMITH, CHRISTINA SMITH, & TRISH MARKEY



DR. TANYA WAHL AND THE BOARD OF DIRECTORS ACKNOWLEDGING KARYN AND NELS FOR THEIR LEADERSHIP AND EFFORTS.

A Year in Transition

After five years of exemplary leadership, we said goodbye to our Executive Director, **Karyn Blasi Hellar**. Northwest Hope & Healing is so grateful for Karyn's leadership over the last five years. During her tenure, NWHH's revenue doubled and contributed more than \$756,000 to the Patient Assistance Fund. Despite the difficulties imposed by the pandemic, Karyn's skill and dedication as Executive Director led to Northwest Hope & Healing not only surviving but thriving.

We are grateful for Karyn's leadership, her impact on this organization will be felt for years through the programs she established during her time as Executive Director, such as the annual Fashion Show Model Meet & Greet, The Weekend of Wellness, and the Survivor Advisory Committee, all of which deepen and expand the connections between NWHH and the local survivor community.

We'd also like to express our utmost gratitude to **Nels Challinor**, Northwest Hope & Healing's Operations & Program Coordinator. He joined the foundation during an unparalleled time at the beginning of 2020, however his creativity and resiliency lead the team to produce several successful virtual events and campaigns. Nels' substantial dedication to Northwest Hope & Healing's mission was apparent in all aspects of his role. We wish him the best in his future endeavors.



2022 Board of Directors



PRESIDENT

Dr. Tanya Wahl

Medical Director of
Oncology/Infusion,
Swedish Cancer
Institute Issaquah



VP & TREASURER

Amy Murray

Consulting CFO,
ABmurray Consulting



SECRETARY

Lise Thornton

Senior Oncology
Business Manager,
Sanofi Genzyme



PREVIOUS PRESIDENT

Leanne Yanda

Branch Manager/
Mortgage Consultant,
Penrith Home Loans



Kristen Bates

Attorney/Partner
Tock & Corl PLLC



Stefanie Erdahl

Owner, Erdahl
Holdings



Dr. Paula Hallam

Medical Director of
Breast Center Imaging,
Swedish Cancer
Institute First Hill



Kristy Kelley

Senior HR Director,
Boeing (Retired)



Dr. Christine Lee

Medical Director of
Multidisciplinary
Breast Program,
Swedish Cancer
Institute



**Dr. Suzette
Miranda**

Medical Director of
Swedish Plastics &
Aesthetics



Jen Peel

Director of UX Design
& Research, Revel
Consulting



Dr. Chirag Shah

Medical Director of
Gynecologic Oncology,
Swedish Cancer
Institute Issaquah

Our Team



Northwest Hope & Healing keeps overhead low, with two full-time staff and a sea of volunteers, so that your donations can go where they are most needed: to patients currently undergoing breast or gynecologic cancer treatment at Swedish Cancer Institute.

Tricia Johnson joined NWHH in August 2022. She comes to us with nearly 25 years in fundraising experience. As a breast cancer survivor and passionate and competent leader, Tricia has already led NWHH to success in her short tenure.

NWHH welcomed Gwyn Tanner in September 2022. She is a graduate of Loyola Marymount University with a degree in Women's and Gender Studies. She has made a wonderful addition.



Tricia Johnson

Executive
Director



Gwyn Tanner

Operations & Development
Coordinator

Donors

We are grateful for the generosity of our donors who support the mission of Northwest Hope and Healing. The following includes all cash gifts to NWHH between January 1, 2022 and December 31, 2022.

♥ Founding Donors ▲ Corporate Partners ● Orchids of Hope (monthly recurring donors)

\$50,000 & Above

Pink Ribbon Army ▲

\$25,000 - \$49,999

Christine & Tim Smith ♥
Edrington Americas ▲
Swedish Cancer Institute

\$10,000 - \$24,999

AREAA Greater Seattle ▲	Sandy Marshall ♥ & Rob
Mary & Stan Harrelson ♥	Marshall ●
Karyn Blasi Hellar & Chip Hellar	Mamie Richards
Lake Partners	Mimi Shulze
Dr. Christine Lee & Eric Vallieres ●	Dr. Chirag Shah
	Mary Alice Smith
	Kim & Mike Strand ♥



NWHH ACCEPTS CHECK FROM PINK RIBBON ARMY, THE LARGEST SINGLE DONATION IN NWHH HISTORY

\$5,000 - \$9,999

Anonymous	Nicole & Roger Howe	Allison Reed & Josh Stellick
1st Security Bank	Gina Jones & David Willard	Barbara Tucci
Kelli Bush	Kristy & Paul Kelley ●	Dr. Tanya Wahl & Gordy Wahl ●
Karen & Tom Challinor	King County Festivals and Events	Windermere Foundation Eastside
Lynn & Mike Christian ♥	Microsoft	Windermere Foundation Wedgwood Branch
Bridgette Christiansen	Seagen	Windermere Foundation West Seattle
Stefanie Erdahl	Muriel Siadak	
Cindy Goetzmann		

"More words aren't enough to express my thankfulness for your generous financial assistance. You gave me the resources to meet many unexpected cancer expenses."
-Grant Recipient

\$2,500 - \$4,999

- Karyn & Joe Barer

Connie Benson

Kristen Bruner

Cairncross & Hemplemann

Eisai

Karen & Tom Greenwood

Dr. Sara Jo Grethlein & Chris Grethlein

Jillian Hagstrom

Dr. Paula Hallam

Carmen Halstrom

Mindy Hawkins

Shelley Helms

Aggie Hemmat

Angelica Holmstrom

Rebecca & McGarry

Houghton

Tricia & Sam Johnson
- Amy Murray

Carol Proesel

Laila Rashidi

Fabian Schonholz

Dr. Nancy Sharma

Pam Taylor

The Hologic Charitable Fund, the San Diego Foundation

Jennifer Thomsen

Lise Thornton

Kelly & Danny Vo

Windermere Foundation

Federal Way West

Windermere Foundation

General Fund

Windermere Foundation

Magnolia Branch

Leanne Yanda



ASIAN REAL ESTATE ASSOCIATION OF AMERICA GOLF TOURNAMENT



LIFE IN COLOR 2022

\$1,000 - \$2,499

- Kristen Bates

Peter Brown-Hayes

MK Byrne

Diana Cartledge

Tanya Casey

Lisa & Michael Cavell

Costco

Dr. Christopher Chisholm

Linda David

Heidi Dishneau

Joan Drottz

Lezli & Jon Dulude

East Seattle Foundation

Sandra Friberg

Debbi Gillotti

Donna & Mario Giordano

Lynn Hoagland

HOTWORX Auburn

Mary Hunter

Michele Janes

Steven Kim

Deborah Larsen

Susan Lee

Kristen Linn

Anamaria Lloyd
- Lotte Hotel Seattle

Anh Lu

Caroline Ly

Collin Marshall

Joanne Matsumura

Karen McDonald

Karen McInerney

Jack Middlemas

Ciara Namude

Nancy Neubauer

Sandi Newton

Dana Niblack

Goldman Sachs

Tommy Patrick

Jen Peel

Jeanne & Arnie Quackenbush

Jody Quitadamo

Petr Shypila

Arooj Simmonds

Janice Strand

Lisa Thompson

Vigor Ground

Jill & Eric Weinlein

Susan Wright

Eric Zenz

"I have been so sick over the last three weeks, and was so happy and surprised when I received the Healing Box."

-Grant Recipient

\$500 - \$999

- 30 Minute Hit Capitol Hill

Bonnie Altenburg

Arash Aminpour

Leyla Baradaran

Amy Brodie

Elizabeth Canizales

Bonnie Cech

Sarah Crabtree

Jennifer Crowley

Lizzie & Chasen Davis

Halle Erdahl

Kelly Fagan

Tanya Friberg

Judy Handelman

Philip Helge

Crystal Heydari

Jim Hoge

Dee Hughes

Sam Johnson Jr.

Stephannie Karlsson

Jo-Ann & John Kelly
- Jenni Kim

Marsha Krivosha

Elicia Lott

John Maietta

Hughes Marino

Shelley Milano

Timmion Nichols

Austen Radke

Steve Rauf

Allison Reed

Jenn Rosenwald

Marnie Schreck

Beth Secor

Jen Smiley

Society, A Salon

Amy Tipton

Washington State Combined Fund Drive

Sarah & Jared Watson

Windermere Foundation

Shoreline

Up to \$499

Alicia Aravena
Jordan Archer
Arena Sports, Inc. ▲
Ina M Bahner
Laurel Baker
Debra Barer
BECU
Amy Bedker
Bellevue College Volleyball ▲
Jesse Bennett
Allison Berry
Lois Billig
Tracey Bishop
Bonnie Bizzell
Anne Bulchis
Gabriel Castillo
Centre Salon & Spa ▲
Nels Challinor
Kris Collins
Barbara Colon
Trevor Corbin
Melissa Correa
Emma Coulson
Kari Crabtree
Fausto Crespo
Corrine & Patrick Crowley
Andrea Cruz
Sean Davis
Christine Denis
Stefanie Dirks
Ashley Dolan
Annie Dillum

Laurel Dunham
Nina Durante
Jamie Enslin
Marilyn Ernst
Tammy & Steve Evans
Felicia Farrar
Mercedes Fasaei
Scott Fendley
Evereve
Chris Fitzgerald
Flora Fleet
Flow Fitness Seattle ▲
Brendan Foor
Margi Fosdick
Laura Frantela
Zoe French
Jennifer Griffith
Kenneth Hamlet
Joe Hatcher
Emma Haywood
Chuck & Suzanne Hellar
Ellie Hemmat
Ted Hennessey
Steve Holms
Julia Hull
Michele Hunt
Marina Hurtado Vasquez
Johnson & Johnson
Stacey Jones
Alexis Karamol
Kroger
Kathryn Lee

Emma Levy
Liberty Mutual
Jenna Linden
Vicki Lindmeier
William Lukov
Carmen Lystad
Cherie MacLeod
Betty Madsen
Karen Maritz
Kym Mathew
Tricia Matteson
Janice McLallen ●
Kim Messersmith
Dr. Suzette Miranda
Chad Moles
Brenda Montani
Sandra Montgomery
Christiane Mullins
Heidi Nelson
Network For Good
Clinton Nolan
Stacy Nowak
Francis Olson
Patrick Patterson
Matt Polley
Liz Powell
Kimberly Puhrmann
Omar Quiroga
Brenda Rauf
Kellee Reid
Gerald Reid
Rebecca Roberts

Audrey Rodriguez ●
Becky Rucker
Runberg Architecture Group
Jason Runevitch
Kao Saechao
Salesforce
Ash Samji
Line Sandsmark
Seattle Foundation
Sara Sharma
Trent Skoda
Mary Slater
Chrissi Sowinski
Stacy Stark
Shari Stewart
Barbara Stolzenburg
Sandee Tanner
Rehanon Terribilini
Cheri Thompson
Susan Thompson
Kelly Tilford
Sara Van Doornik
Betsy Vo
Eric Volpone
Melanie Walker
Stacia Weishaar
Ryan White
Tracy White
Lori Whitley
Kimberley Williams
Susan Yang
Marko Zaknich II
Mark Zander
Xingdi Zhou



HEALING BOX DISTRIBUTION AT SWEDISH CANCER INSTITUTE, ISSAQUAH

In-Kind Donors

Donations of goods or services for the Life in Color Auction or general operations

Alexis Hotel
The Ballard Cut
Ben Bridge
Bellevue Arts Museum
The Berry Patch
Brian Carter Cellars
Butler Transportation
Camp Colvos
Karen & David Challinor
Chef John Howie Restaurants
Delille Cellars
Edrington Americas ▲
The Finerie
Giraffe
Mary Harrelson
Heavy Restaurant Group
Hyatt Regency Bellevue
JM Cellars
Dr. Matthew Johnston
Jul Postlewait
Kristy & Paul Kelley ●

Renee Lee
Dr. Christine Lee & Eric Vallieres ●
Limoncello Belltown
Matthews Winery
Menashe Jewelers
Amy Murray ●
The Ruby Brink
Sassafras
Dr. Chirag Shah
Sheraton Maui Resort Hotel & Spa
The Sound Hotel
Structure Salon
Talking Rain
Treveri Cellars
Vashon Adventures
Vlack Media
Dr. Tanya Wahl & Gordy Wahl ●
Willows Lodge
Leanne Yanda ●

"You have no idea how the \$500 has helped me in groceries. I was so stunned. Thank you, from the bottom of my heart. I am a single income home and I just really appreciate this wonderful gift of groceries!"

-Grant Recipient

Financial Report

Fiscal Year End 2022



Consolidated Statement of Financial Position

ASSETS:

Checking/Savings	\$550,829.53
Accounts Receivable	\$299.73

Total Assets \$551,129.26

LIABILITIES:

Credit Cards	\$1,081.26
Other Liabilities	\$655.50

Total Liabilities \$1,736.76

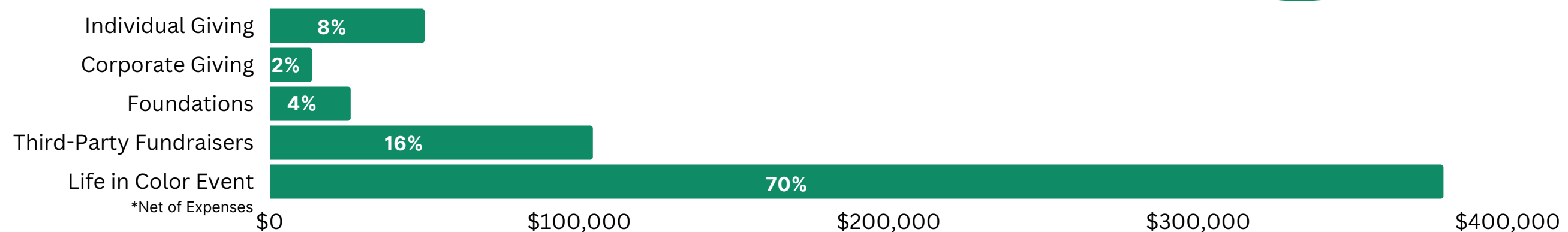
EQUITY:

Unrestricted (Retained Earnings)	\$378,872.66
Net Income	\$170,519.84

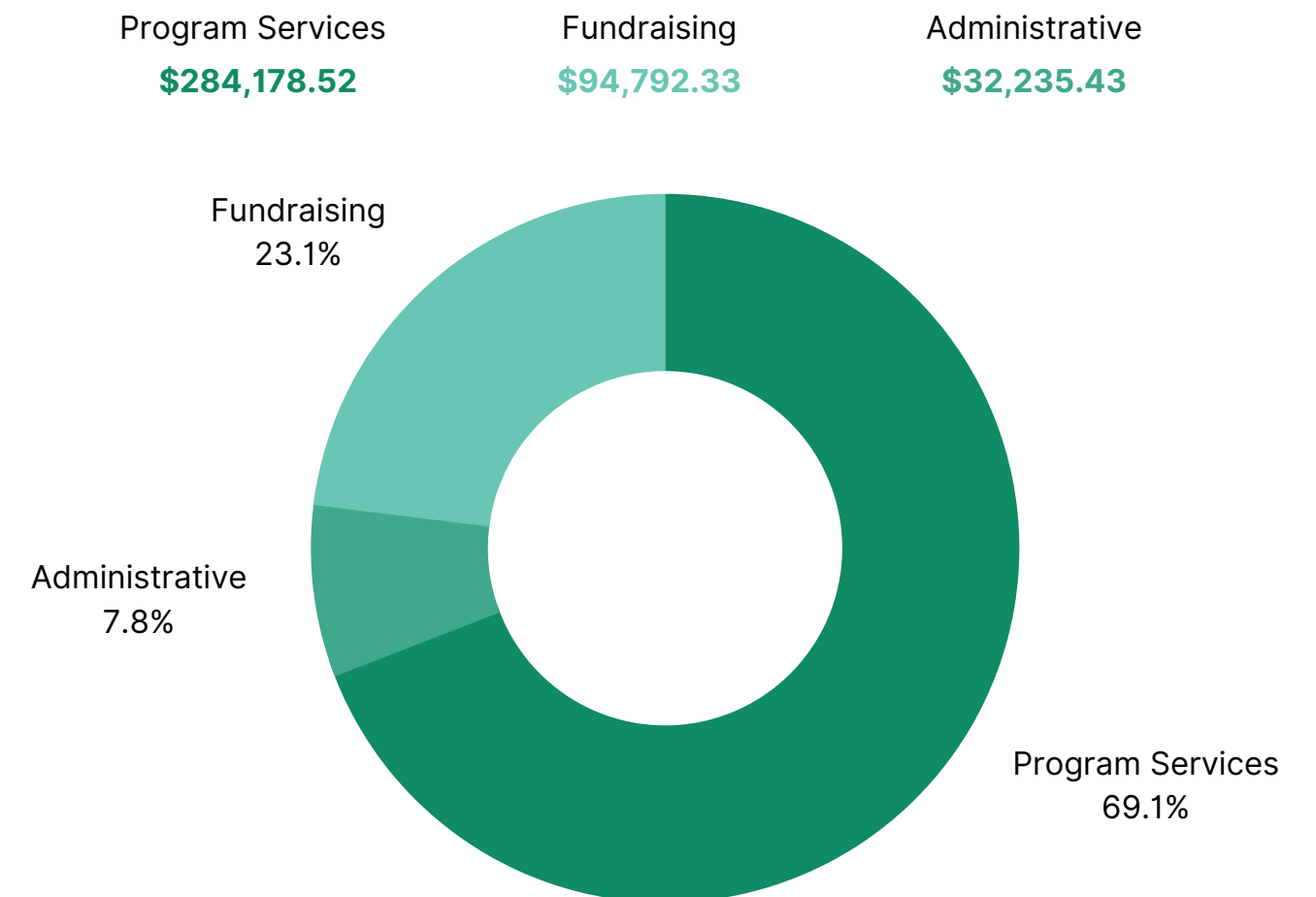
Total Equity \$549,392.50

Total Liabilities & Equity \$551,129.26

Revenues



Expenses





(206) 455 - 2710



info@nwhopeandhealing.org



nwhopeandhealing.org



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Seattle, WA 98101



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[@nwhopeandhealing](https://www.instagram.com/nwhopeandhealing)



[Northwest Hope and Healing](https://www.linkedin.com/company/Northwest Hope and Healing)

[Donate](#)

[Volunteer](#)

[Request a Healing Box](#)



HEALING BOXES READY FOR DISTRIBUTION