



2022



NORTHWEST
HOPE & HEALING

Annual Report

Who We Are

Northwest Hope & Healing was founded by Christine Smith in 2000, roughly two months after she was diagnosed with breast cancer. The mission she envisioned from the beginning is the same today: to provide financial assistance to local patients in need who are battling breast and gynecologic cancer and receive their treatment at a Swedish Cancer Institute throughout the region.

What We Do

Our Patient Assistance Fund provides assistance for everyday living expenses such as groceries, reliable transportation, rent assistance, and childcare. Our signature "Healing Boxes" are assembled and delivered, at no charge, to local patients who are newly diagnosed with breast or gynecologic cancer.





SWEDISH CANCER INSTITUTE PATIENT RECEIVING TREATMENT

Our Vision

Every cancer patient deserves security, community, and hope for the future.

We contribute to the healing of those being treated for breast or gynecologic cancer in the Puget Sound region by providing immediate assistance for everyday basics, community, and ongoing survivor support.

Our Mission

"Thank you for the gift card I received from Northwest Hope & Healing Fund. You just don't know how much of a burden was lifted up because of your kindness and generosity. Breast Cancer is a very expensive illness."

-Grant Recipient

A Letter from the President of the Board

Since our founding, Northwest Hope & Healing has been dedicated to supporting breast and gynecologic cancer patients and their families. We are persistent in our efforts to provide assistance to as many patients as possible because **every cancer patient deserves security, community, and hope for the future.**

Over the past three years, we have faced many challenges in adapting to the COVID-19 pandemic. Despite these obstacles, we continued to provide essential financial assistance, becoming **the only organization in Seattle that provides financial support exclusively to breast and gynecologic cancer patients.** As we began to move away from the pandemic in 2022, we faced the challenge of determining what Northwest Hope & Healing looks like in a post-pandemic world.

We conducted a strategic planning retreat at the start of 2022 to answer this question and consequently identified four strategic goals:

- Increase support for cancer patients and build a network of hope for survivors
- Update the Northwest Hope & Healing brand with the intent to increase awareness
- Maintain a robust fundraising plan
- Maintain operations and continue to build our infrastructure.

Northwest Hope & Healing is proud to have met these goals thanks to our determined staff, dedicated board, and generous donors.

2022 was a year of transition in leadership. We said goodbye to our Executive Director of five years, Karyn Blasi Hellar. We'd like to thank Karyn for her excellent guidance to get Northwest Hope and Healing through the pandemic. In August, we welcomed Tricia Johnson as our new Executive Director. She has seamlessly transitioned and already made huge strides in all aspects of her role. We are lucky to have her leadership.

Thanks to you, our generous friends and supporters, 2022 was a year of record-breaking fundraising. At the fun-filled fashion show and auction, Life in Color, **a fantastic \$450,000 was raised.** Thank you to everyone who was in attendance and gave so generously to support breast and gynecologic cancer patients who are struggling financially.

Your contributions provide assistance to breast and gynecologic patients receiving care at a Swedish Cancer Institute through the Patient Assistance Fund. Each year Northwest Hope & Healing's contribution to the fund has grown, and 2022 is no different. **We were thrilled to contribute \$200,000, collectively distributing more than \$2,000,000 in grants over the past 20 years.**

We have seen the firsthand impact of your donations, and we are committed to using your support to make a difference in the lives of those affected by cancer. We are continuously exploring ways to support patients and advance our mission. Your generosity sustains the work that we do and enables us to provide such necessary financial assistance.

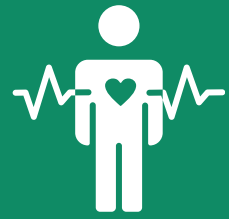
Thank you for your partnership with Northwest Hope & Healing. Together, we can alleviate the burdens of a cancer diagnosis so that patients can focus on healing.



Tanya Wahl

Dr. Tanya Wahl
Medical Director of Oncology,
Swedish Cancer Institute
Issaquah

Impact Snapshot



271
patients served



45
grants distributed



281
gift cards given



200
Healing Boxes delivered



\$2,500
in paid parking vouchers



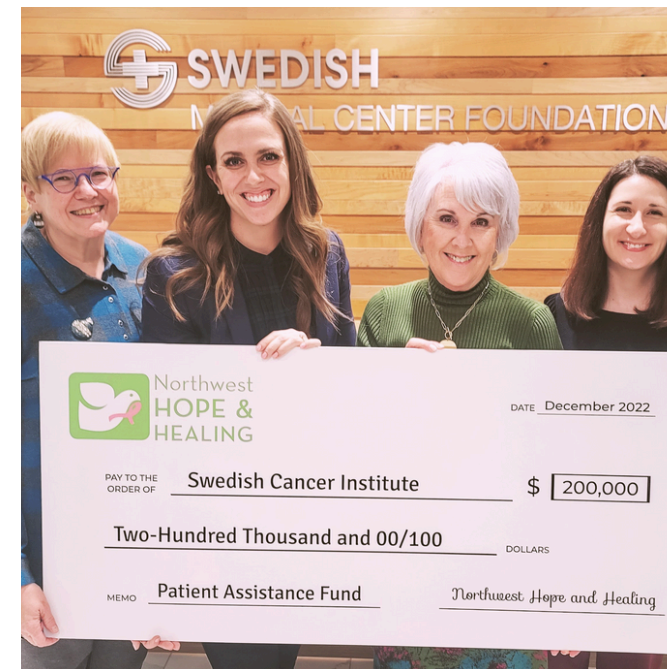
37
taxi rides paid for

In **2022**, Northwest Hope & Healing contributed **\$200,000** to the Swedish Cancer Institute Patient Assistance Fund, resulting in a total contribution of **\$2,000,000** over **22** years.

Regardless of income, any patient diagnosed with a breast or gynecologic cancer is eligible for up to \$600 in one-time assistance. Patients with significant financial need are eligible for an additional \$200. There are currently 89 recipients that are living with Stage IV cancer. These recipients are eligible for grants of \$600 each year they are in treatment. Gift cards are the top request for patient use, for groceries and other necessities. Grant requests were primarily used for transportation, utilities, and housing.



PATIENT RECEIVING CARE AT SWEDISH CANCER INSTITUTE



SANDI JOHNSON, JORDAN ARCHER, TRICIA JOHNSON, & JENNIFER NORDSTROM-LOZANO AT PATIENT ASSISTANCE FUND CHECK DISTRIBUTION



DR. TANYA WAHL & A PATIENT

Life in Color

Summer Brunch & Fashion Show

Each year, Northwest Hope & Healing hosts Life in Color, a fun-filled fashion show and auction. The event celebrates survivors and raises funds that will provide immediate financial assistance for current breast or gynecologic cancer patients. Thanks to the generosity of our fantastic community, **\$450,000 was raised in 2022!** Watch highlights of the event [here](#).

Thank you to everyone who attended the event and gave so generously to support breast and gynecologic cancer patients in the Puget Sound region who are struggling financially. We are especially grateful to all of our survivor models and their partners for showing their courage, strength, and beauty on the runway.

We thank the Life In Color event sponsors listed below who continue to support Northwest Hope and Healing. Your incredible generosity will make a significant difference in the lives of patients undergoing treatment for breast and gynecologic cancer at Swedish Cancer Institutes throughout the region.



Save the Date!

We hope that you can join us on
August 20, 2023
at Seattle Yacht Club

Serving Families

Many patients are the primary earners in their families, but report insufficient or lack of income due to unexpected expenses, job loss, etc. We recognize that patients who also care for children may be in need of additional funds. In December, \$7,500 in funds from Northwest Hope & Healing supported the Swedish Cancer Institute Holiday Families program. This funding paid for the purchasing of \$250 Fred Meyer gift cards for 30 breast or gynecologic cancer patients and their families.

"I am a recent recipient of your generous gift card grant. I want to express my gratitude to you and those who have selflessly given to this charity. I am a single parent, on a fixed income. This is physically, mentally, and financially difficult time for me and my family and I feel very blessed by this!"

-Grant Recipient



SURVIVOR & HER DAUGHTER CELEBRATE LIFE IN COLOR 2022

Celebrating 22 Years

As Northwest Hope and Healing celebrates its 22nd anniversary, we would like to recognize and honor the founders who have been with us since the beginning. There are not enough words to express how grateful we are for their unwavering dedication and support.



AN ORIGINAL HEALING BASKET



LYNN CHRISTIAN, KIM STRAND, TIM SMITH, CHRISTINE SMITH, STEF ERDAHL, & SANDY MARSHALL



LYNN CHRISTIAN, SANDY MARSHALL, STEF ERDAHL, & KIM STRAND



MARY HARRELSON, CHRISTINE SMITH, CHRISTINA SMITH, & TRISH MARKEY



DR. TANYA WAHL AND THE BOARD OF DIRECTORS ACKNOWLEDGING KARYN AND NELS FOR THEIR LEADERSHIP AND EFFORTS.

A Year in Transition

After five years of exemplary leadership, we said goodbye to our Executive Director, **Karyn Blasi Hellar**. Northwest Hope & Healing is so grateful for Karyn's leadership over the last five years. During her tenure, NWHH's revenue doubled and contributed more than \$756,000 to the Patient Assistance Fund. Despite the difficulties imposed by the pandemic, Karyn's skill and dedication as Executive Director led to Northwest Hope & Healing not only surviving but thriving.

We are grateful for Karyn's leadership, her impact on this organization will be felt for years through the programs she established during her time as Executive Director, such as the annual Fashion Show Model Meet & Greet, The Weekend of Wellness, and the Survivor Advisory Committee, all of which deepen and expand the connections between NWHH and the local survivor community.

We'd also like to express our utmost gratitude to **Nels Challinor**, Northwest Hope & Healing's Operations & Program Coordinator. He joined the foundation during an unparalleled time at the beginning of 2020, however his creativity and resiliency led the team to produce several successful virtual events and campaigns. Nels' substantial dedication to Northwest Hope & Healing's mission was apparent in all aspects of his role. We wish him the best in his future endeavors.



2022 Board of Directors



PRESIDENT

Dr. Tanya Wahl

Medical Director of Oncology/Infusion, Swedish Cancer Institute Issaquah



VP & TREASURER

Amy Murray

Consulting CFO, ABmurray Consulting



SECRETARY

Lise Thornton

Senior Oncology Business Manager, Sanofi Genzyme



PREVIOUS PRESIDENT

Leanne Yanda

Branch Manager/ Mortgage Consultant, Penrith Home Loans



Kristen Bates

Attorney/Partner Tock & Corl PLLC



Stefanie Erdahl

Owner, Erdahl Holdings



Dr. Paula Hallam

Medical Director of Breast Center Imaging, Swedish Cancer Institute First Hill



Kristy Kelley

Senior HR Director, Boeing (Retired)



Dr. Christine Lee

Medical Director of Multidisciplinary Breast Program, Swedish Cancer Institute



Dr. Suzette Miranda

Medical Director of Swedish Plastics & Aesthetics



Jen Peel

Director of UX Design & Research, Revel Consulting



Dr. Chirag Shah

Medical Director of Gynecologic Oncology, Swedish Cancer Institute Issaquah

Our Team



GWYN TANNER & TRICIA JOHNSON ENJOYING PINK RIBBON ARMY GOLF TOURNAMENT AT CHAMBERS BAY IN OCTOBER 2022



Save the Date
Pink Ribbon Army
Golf Tournament &
5K
October 8, 2023
Chambers Bay

PINK RIBBON ARMY FOUNDERS, KELLY & DANNY VO WITH NWHH STAFF & BOARD TRICIA JOHNSON, GWYN TANNER, AND KRISTY KELLEY

Northwest Hope & Healing keeps overhead low, with two full-time staff and a sea of volunteers, so that your donations can go where they are most needed: to patients currently undergoing breast or gynecologic cancer treatment at Swedish Cancer Institute.

Tricia Johnson joined NWHH in August 2022. She comes to us with nearly 25 years in fundraising experience. As a breast cancer survivor and passionate and competent leader, Tricia has already led NWHH to success in her short tenure.

NWHH welcomed Gwyn Tanner in September 2022. She is a graduate of Loyola Marymount University with a degree in Women's and Gender Studies. She has made a wonderful addition.



Tricia Johnson
Executive
Director



Gwyn Tanner
Operations & Development
Coordinator

Donors

We are grateful for the generosity of our donors who support the mission of Northwest Hope and Healing. The following includes all cash gifts to NWHH between January 1, 2022 and December 31, 2022.

♥ Founding Donors ▲ Corporate Partners ● Orchids of Hope (monthly recurring donors)

\$50,000 & Above

Pink Ribbon Army ▲

\$25,000 - \$49,999

Christine & Tim Smith ♥
Edrington Americas ▲
Swedish Cancer Institute

\$10,000 - \$24,999

AREAA Greater Seattle ▲	Sandy Marshall ♥ & Rob Marshall ●
Mary & Stan Harrelson ♥	Mamie Richards
Karyn Blasi Hellar & Chip Hellar	Mimi Shulze
Lake Partners	Dr. Chirag Shah
Dr. Christine Lee & Eric Vallieres ●	Mary Alice Smith
	Kim & Mike Strand ♥



NWHH ACCEPTS CHECK FROM PINK RIBBON ARMY, THE LARGEST SINGLE DONATION IN NWHH HISTORY

\$5,000 - \$9,999

Anonymous	Nicole & Roger Howe	Allison Reed & Josh Stellick
1st Security Bank	Gina Jones & David Willard	Barbara Tucci
Kelli Bush	Kristy & Paul Kelley ●	Dr. Tanya Wahl & Gordy Wahl ●
Karen & Tom Challinor	King County Festivals and Events	Windermere Foundation Eastside
Lynn & Mike Christian ♥	Microsoft	Windermere Foundation Wedgwood Branch
Bridgette Christiansen	Seagen	Windermere Foundation West Seattle
Stefanie Erdahl	Muriel Siadak	
Cindy Goetzmann		

"Mere words aren't enough to express my thankfulness for your generous financial assistance. You gave me the resources to meet many unexpected cancer expenses."
-Grant Recipient

\$2,500 - \$4,999

- | | |
|---|---|
| Karyn & Joe Barer | Amy Murray • |
| Connie Benson | Carol Proesel • |
| Kristen Bruner | Laila Rashidi |
| Cairncross & Hemplemann | Fabian Schonholz |
| Eisai | Dr. Nancy Sharma |
| Karen & Tom Greenwood | Pam Taylor |
| Dr. Sara Jo Grethlein & Chris Grethlein | The Hologic Charitable Fund, the San Diego Foundation |
| Jillian Hagstrom | Jennifer Thomsen |
| Dr. Paula Hallam • | Lise Thornton • |
| Carmen Halstrom | Kelly & Danny Vo |
| Mindy Hawkins | Windermere Foundation |
| Shelley Helms | Federal Way West |
| Aggie Hemmat | Windermere Foundation |
| Angelica Holmstrom | General Fund |
| Rebecca & McGarry | Windermere Foundation |
| Houghton | Magnolia Branch |
| Tricia & Sam Johnson • | Leanne Yanda • |



LIFE IN COLOR 2022

"I have been so sick over the last three weeks, and was so happy and surprised when I received the Healing Box."

-Grant Recipient

\$1,000 - \$2,499

- | | |
|--------------------------|-----------------------|
| Kristen Bates • | Lotte Hotel Seattle ▲ |
| Peter Brown-Hayes | Anh Lu |
| MK Byrne | Caroline Ly |
| Diana Cartledge | Collin Marshall |
| Tanya Casey | Joanne Matsumura |
| Lisa & Michael Cavell | Karen McDonald |
| Costco | Karen McInerney |
| Dr. Christopher Chisholm | Jack Middlemas |
| Linda David | Ciara Namude |
| Heidi Dishneau | Nancy Neubauer |
| Joan Drottz | Sandi Newton |
| Lezli & Jon Dulude | Dana Niblack |
| East Seattle Foundation | Goldman Sachs |
| Sandra Friberg | Tommy Patrick |
| Debbi Gillotti | Jen Peel • |
| Donna & Mario Giordano | Jeanne & Arnie |
| Lynn Hoagland | Quackenbush |
| HOTWORX Auburn ▲ | Jody Quitadamo |
| Mary Hunter | Petr Shypila |
| Michele Janes | Arooj Simmonds |
| Steven Kim | Janice Strand |
| Deborah Larsen | Lisa Thompson |
| Susan Lee | Vigor Ground ▲ |
| Kristen Linn | Jill & Eric Weinlein |
| Anamaria Lloyd • | Susan Wright |
| | Eric Zenz |

\$500 - \$999

- | | |
|------------------------------|---------------------------|
| 30 Minute Hit Capitol Hill ▲ | Jenni Kim |
| Bonnie Altenburg | Marsha Krivosha |
| Arash Aminpour | Elicia Lott |
| Leyla Baradaran | John Maietta |
| Amy Brodie | Hughes Marino |
| Elizabeth Canizales | Shelley Milano |
| Bonnie Cech | Timmion Nichols |
| Sarah Crabtree | Austen Radke |
| Jennifer Crowley | Steve Rauf |
| Lizzie & Chasen Davis | Allison Reed |
| Halle Erdahl | Jenn Rosenwald |
| Kelly Fagan | Marnie Schreck |
| Tanya Friberg | Beth Secor |
| Judy Handelman | Jen Smiley |
| Philip Helge | Society, A Salon ▲ |
| Crystal Heydari | Amy Tipton |
| Jim Hoge | Washington State Combined |
| Dee Hughes | Fund Drive |
| Sam Johnson Jr. | Sarah & Jared Watson |
| Stephannie Karlsson | Windermere Foundation |
| Jo-Ann & John Kelly | Shoreline |



ASIAN REAL ESTATE ASSOCIATION OF AMERICA GOLF TOURNAMENT

Up to \$499

Alicia Aravena
 Jordan Archer
 Arena Sports, Inc. ▲
 Ina M Bahner
 Laurel Baker
 Debra Barer
 BECU
 Amy Bedker
 Bellevue College Volleyball ▲
 Jesse Bennett
 Allison Berry
 Lois Billig
 Tracey Bishop
 Bonnie Bizzell
 Anne Bulchis
 Gabriel Castillo
 Centre Salon & Spa ▲
 Nels Challinor
 Kris Collins
 Barbara Colon
 Trevor Corbin
 Melissa Correa
 Emma Coulson
 Kari Crabtree
 Fausto Crespo
 Corrine & Patrick Crowley
 Andrea Cruz
 Sean Davis
 Christine Denis
 Stefanie Dirks
 Ashley Dolan
 Annie Dullum

Laurel Dunham
 Nina Durante
 Jamie Enslin
 Marilyn Ernst
 Tammy & Steve Evans
 Felicia Farrar
 Mercedes Fasaei
 Scott Fendley
 Evereve
 Chris Fitzgerald
 Flora Fleet
 Flow Fitness Seattle ▲
 Brendan Foor
 Margi Fosdick
 Laura Frantela
 Zoe French
 Jennifer Griffith
 Kenneth Hamlet
 Joe Hatcher
 Emma Haywood
 Chuck & Suzanne Hellar
 Ellie Hemmat
 Ted Hennessey
 Steve Holms
 Julia Hull
 Michele Hunt
 Marina Hurtado Vasquez
 Johnson & Johnson
 Stacey Jones
 Alexis Karamol
 Kroger
 Kathryn Lee

Emma Levy
 Liberty Mutual
 Jenna Linden
 Vicki Lindmeier
 William Lukov
 Carmen Lystad
 Cherie MacLeod
 Betty Madsen
 Karen Maritz
 Kym Mathew
 Tricia Matteson
 Janice McLallen ●
 Kim Messersmith
 Dr. Suzette Miranda
 Chad Moles
 Brenda Montani
 Sandra Montgomery
 Christiane Mullins
 Heidi Nelson
 Network For Good
 Clinton Nolan
 Stacy Nowak
 Francis Olson
 Patrick Patterson
 Matt Polley
 Liz Powell
 Kimberly Puhmann
 Omar Quiroga
 Brenda Rauf
 Kellee Reid
 Gerald Reid
 Rebecca Roberts

Audrey Rodriguez ●
 Becky Rucker
 Runberg Architecture Group
 Jason Runevitch
 Kao Saechao
 Salesforce
 Ash Samji
 Line Sandsmark
 Seattle Foundation
 Sara Sharma
 Trent Skoda
 Mary Slater
 Chrissi Sowinski
 Stacy Stark
 Shari Stewart
 Barbara Stolzenburg
 Sandee Tanner
 Rehanon Terribilini
 Cheri Thompson
 Susan Thompson
 Kelly Tilford
 Sara Van Doornik
 Betsy Vo
 Eric Volpone
 Melanie Walker
 Stacia Weishaar
 Ryan White
 Tracy White
 Lori Whitley
 Kimberley Williams
 Susan Yang
 Marko Zaknich II
 Mark Zander
 Xingdi Zhou



HEALING BOX DISTRIBUTION AT SWEDISH CANCER INSTITUTE, ISSAQUAH

In-Kind Donors

Donations of goods or services for the Life in Color Auction or general operations

Alexis Hotel	Renee Lee
The Ballard Cut	Dr. Christine Lee & Eric Vallieres ●
Ben Bridge	Limoncello Belltown
Bellevue Arts Museum	Matthews Winery
The Berry Patch	Menashe Jewelers
Brian Carter Cellars	Amy Murray ●
Butler Transportation	The Ruby Brink
Camp Colvos	Sassafras
Karen & David Challinor	Dr. Chirag Shah
Chef John Howie Restaurants	Sheraton Maui Resort Hotel & Spa
Delille Cellars	The Sound Hotel
Edrington Americas ▲	Structure Salon
The Finerie	Talking Rain
Giraffe	Treveri Cellars
Mary Harrelson	Vashon Adventures
Heavy Restaurant Group	Vlack Media
Hyatt Regency Bellevue	Dr. Tanya Wahl & Gordy Wahl ●
JM Cellars	Willows Lodge
Dr. Matthew Johnston	Leanne Yanda ●
Jul Postlewait	
Kristy & Paul Kelley ●	

"You have no idea how the \$500 has helped me in groceries. I was so stunned. THANK you, from the bottom of my heart. I am a single income home and I just really appreciate this wonderful gift of groceries!"
 -Grant Recipient

Financial Report



Fiscal Year End 2022

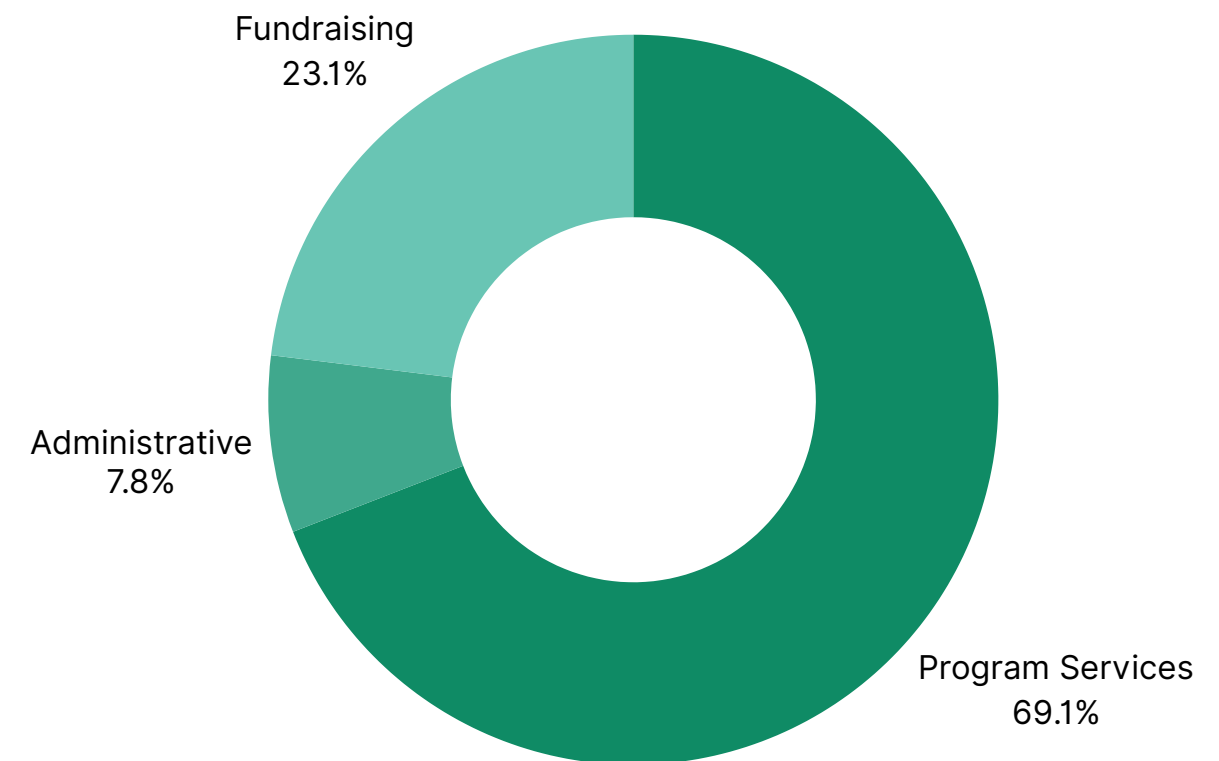
Consolidated Statement of Financial Position

ASSETS:

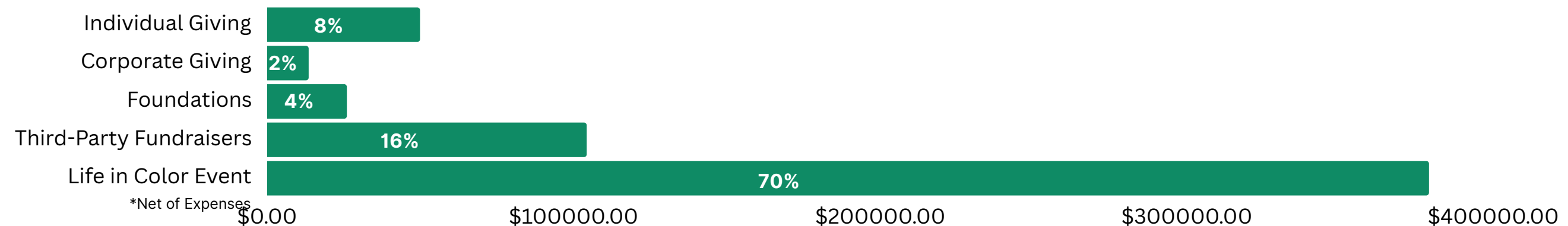
Checking/Savings	\$550,829.53
Accounts Receivable	\$299.73
Total Assets	\$551,129.26
LIABILITIES:	
Credit Cards	\$1,081.26
Other Liabilities	\$655.50
Total Liabilities	\$1,736.76
EQUITY:	
Unrestricted (Retained Earnings)	\$378,872.66
Net Income	\$170,519.84
Total Equity	\$549,392.50
Total Liabilities & Equity	\$551,129.26

Expenses

Program Services	Fundraising	Administrative
\$284,178.52	\$94,792.33	\$32,235.43



Revenues





Northwest
**HOPE &
HEALING**



(206) 455 - 2710



info@nwhopeandhealing.org



nwhopeandhealing.org



600 Stewart St. Ste. 400
Seattle, WA 98101



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[@nwhopeandhealing](https://www.instagram.com/nwhopeandhealing)



[Northwest Hope and Healing](https://www.linkedin.com/company/nwhopeandhealing)

[Donate](#)

[Volunteer](#)

[Request a Healing Box](#)



HEALING BOXES READY FOR DISTRIBUTION