

Annual Report 2023

Northwest Hope & Healing nwhopeandhealing.org

Every cancer patient deserves security, community, and for the future.

We believe that each cancer patient should not have to choose between treatment and providing for their family. That is why we provide assistance for everyday living expenses such as groceries, reliable transportation, rent assistance, and childcare.



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"Your generous gifts have touched my heart in a way that you could never know. You all have brightened a bleak time in my life."

-Grant Recipient

Our mission

We contribute to the healing of those being treated for breast or gynecologic cancer in the Puget Sound region by providing immediate assistance, community, and ongoing survivor support.



History Of NWHH

Christine Smith established Northwest Hope & Healing in 2000, just two months following her breast cancer diagnosis. Since its inception, her steadfast vision remains unchanged: offering financial support to local patients undergoing treatment for breast and gynecologic cancer at the Swedish Cancer Institutes across the region.



A word from our Executive Director

As I reflect on the past year, I am filled with gratitude and pride for the incredible achievements and milestones we've reached together as a community at Northwest Hope & Healing.

First, I want to extend my deepest appreciation to our Board of Directors for their exceptional leadership and generosity. Your dedication and commitment have propelled us forward, enabling us to provide vital support to individuals and families facing cancer in our community.

To the greater community, your support has been the cornerstone of our success. Our volunteers tirelessly dedicate their time and energy to ensure that no one faces cancer alone. Likewise, our annual Life in Color fashion show survivor models, through their resilience and courage, provide hope and inspiration, reminding us of the importance of our mission. Heartfelt thanks to our event sponsors for the generous support, enabling us to expand our reach and make a meaningful difference. Our appreciation also extends to our partners who fundraise on our behalf. They play a vital role in broadening our reach and fueling our mission with their creativity and dedication, and we are immensely grateful for their efforts.

In 2023, I completed my first year as Executive Director and am humbled by the opportunity to lead this remarkable organization. It has been a year of growth, learning, and collaboration, and I am grateful for the trust and support of our community. I have had the great privilege and pleasure of working alongside Gwyn Tanner, our very talented and hard-working Operations and Development Coordinator. Together, we remain committed to advancing our mission and serving local breast and gynecologic cancer patients.

Thank you to each of you for your continued support of Northwest Hope & Healing. Together, we are making a meaningful difference in the lives of those affected by cancer; providing hope so they can focus on healing.

Executive Director

A Letter from the President of the Board

This year has been one of transformation and growth, marked by significant milestones and achievements that have propelled us forward in our mission to support local breast and gynecologic cancer patients.

One of the most notable transformations was our successful rebranding effort, which aimed to modernize our image while staying true to our core values. The new logo symbolizes the heart behind our mission and the connections in our community. Our rebrand emphasizes our commitment to innovation and progress in our endeavors.

We are especially proud to announce that in 2023, Northwest Hope & Healing made its largest-ever donation to the Swedish Cancer Institute. This \$225,000 contribution reflects our unwavering dedication to improving the lives of cancer patients we support and providing security, community, and hope.

This past year marked the start of my term as President of the Board of Directors following Dr. Tanya Wahl. I am deeply honored to have the opportunity to work with such a talented and dedicated team of fellow board members and staff.

The Board is grateful for Dr. Wahl's guidance and dedication during her tenure. We are committed to building upon the strong foundation laid by Dr. Wahl and steering Northwest Hope & Healing toward even greater success in the years to come.

None of our achievements would have been possible without the unwavering support of our community. We want to extend our heartfelt gratitude to each one of you who has generously contributed your time, resources, and expertise to our cause. Your support has been instrumental in helping us make a meaningful impact on the lives of local breast and gynecologic cancer patients, providing them with the support and resources they need to navigate their journey with dignity and hope.

Thank you again for your unwavering commitment to our mission. Together, we can lessen the burdens of a cancer diagnosis.

Hmy Murray

Amy Murray President of the Board, Northwest Hope & Healing Finance Director, Denise Louie Education Center





A YEAR OF EXPANDING OUR REACH

We serve patients from 13 counties in WA and Alaska.



In 2023, Northwest Hope & Healing contributed \$225,000 to the Swedish Cancer Institute Patient Assistance Fund, resulting in a total contribution of more than \$2,500,000 over 23 years.

Regardless of income, any patient diagnosed with a breast or gynecologic cancer is eligible for up to \$1,000 in assistance. Gift cards for groceries and other necessities are the top request for patient use. Grant requests were primarily used for transportation, utilities, and housing.

IMPACT SNAPSHOT

313

patients supported

106

stage IV patients

55

patients with children

Impact Report



350 gift cards given



45 grants distributed



301
Healing Boxes delivered



\$2,433 in paid parking vouchers



\$6,619 in paid utility bills



NWHH enters the year filled with optimism and determination. The Board of Directors gather to create a two year Strategic Plan that aims to increase our scope and impact.

FEB 2023

The community celebrates Valentine's Day by sending Healing Boxes to local cancer patients. \$1,000 is raised to support this cause through the Hearts of Hope initiative, providing 40 Healing Boxes to those in need.

MAR 2023

We come together to commemorate Women's History Month and celebrate the strength, courage, and resiliency of women facing cancer.

APR 2023

The very first NWHH Annual Report hits the inboxes of supporters highlighting the incredible accomplishments of the 2022 year.

NWHH acknowledges World Ovarian Cancer Day. We proudly support ovarian cancer patients on their journey to healing.

JUN 2023

Donida Farm hosts the Summer Dressage Competition, a weekend filled with fun activities benefitting Northwest Hope & Healing.

JUL 2023

Lisa Thompson (Life in Color Keynote Speaker 2021) and her team of climbers spread hope and healing through the community by raising funds for NWHH during their Mt. Baker climb.

AUG 2023

NWHH gathers at the Seattle Yacht Club for Life in Color: Summer Brunch, Auction, & Fashion Show and raise \$395,000 for local breast and gynecologic cancer patients!

SEP 2023

The Pink Ribbon Row hosts the 24th annual regatta, raising \$15,000 for Northwest Hope & Healing. Greet Mercer Island magazine releases a feature on NWHH.

OCT 2023

The Pink Ribbon Army leads the charge as twenty-five local businesses raise funds in honor of Breast Cancer Awareness Month. They raise an incredible \$100,000 for local breast cancer patients.

NOV 2023

The Life in Color models of 2022 and 2023 reunite in Fremont at the Model Reunion. The Cups of Comfort initiative provides 60 Starbucks gift cards in Healing Boxes.

DEC 2023

NWHH ends the year on a high point, distributing \$225,000 to Swedish Cancer Institute, the largest contribution in history.



Summer Brunch, Auction, & Fashion Show

Every year, Northwest Hope & Healing presents Life in Color, a vibrant fashion showcase and auction. This event is a joyful tribute to survivors while also generating vital funds to assist current breast and gynecologic cancer patients in need. In 2023, our amazing community's generosity enabled us to raise an impressive \$395,000!

You can catch glimpses of the event's highlights here.

A heartfelt thank you to all who attended, contributing generously to aid cancer patients facing financial challenges in our community. We extend a special appreciation to our survivor models and their partners for bravely gracing the runway with courage, poise, and joy.

Thank you 2023 Life in Color Sponsors!















Lake Partners







Save the Date!

We hope that you can join us on

August 18, 2024

at The Golf Club at Newcastle

Breast Cancer Awareness Month wife \$100,000!











October is a time to come together to support breast cancer patients. 2023 marked a record-breaking year of support and solidarity.

Thanks to the unwavering commitment of our community and the generous contributions from local businesses, an astounding \$100,000 was raised for our cause. This remarkable achievement not only underscores the collective strength of our supporters but also reaffirms our dedication to providing critical assistance to those battling breast cancer.

We extend our deepest gratitude to our partners in the community whose support has been instrumental in driving our mission forward. Together, we continue to make strides in the fight against breast cancer, offering hope, healing, and vital resources to those in need

Breast Cancer Awareness Month Partners

Arena Sports

Barre₃ Issaquah

Bellevue College Volleyball

Blue Heron Event Rentals

Brighton Alderwood

Cara Wegner

Clay It Forward

Club Pilates Mercer Island

Edrington Americas

Essex Community Property & Trust Society, A Salon

Flow Fltness Seattle

Hannah Kays Confections

HIDEF Physical Therapy

HOTWORX Auburn

HOTWORX Puyallup

Lotte Hotel Seattle Monroe Highschool

Moran Towing

Mutual Enumclaw Insurance

Pink Ribbon Army

Prime 8 Consulting

Pure Barre Seattle

Simply Sweet Cupcakes

Strongher, Vigor Ground Fitness and

Performance

30-Minute Hit Capitol Hill

We thrive because of the generosity of our community

Sharing our mission with Seattle

Former Board of Directors member, Dr. Suzette Miranda, conveyed a heartfelt message of hope and healing on Newsradio KIRO 97.3 FM, Seattle Sports, 770KTTH, and MyNorthwest.com, resonating across the region. Thank you to Cathy Cangiano and the entire Bonneville Seattle team for amplifying our mission to provide financial assistance to breast and gynecologic cancer patients to a wider audience.











Recognition from the community

Northwest Hope & Healing has been honored to receive three significant grants, each making a profound impact on our mission.

In September, the **Pink Ribbon Row** generously donated an impressive sum of \$15,000 to our Patient Assistance Fund, bolstering our ability to support those in need.

Moran Towing Corporation commemorated breast cancer awareness month by graciously presenting us with a \$10,000 donation. This contribution is not only transforming the lives of the individuals we serve but also positively influencing the wider community.

For the third consecutive year, the

Pink Ribbon Army selected Northwest Hope

& Healing to be the sole beneficiary of their
Golf Tournament, 5k, and 1k events, raising

\$50,000! Their contribution marks the largest single gift to NWHH in 2023. We are deeply grateful for their ongoing fundraising efforts in support of local cancer patients.







New Logo, Same Mission.





The history behind the new logo.

The two ribbon shapes in our logo represent both breast cancer and gynecologic cancer patients. United, they form a heart shape, embodying the heartfelt mission that drives us. The design draws inspiration from the unity of people standing together, reinforcing our commitment to building a stronger community.

Thank you to the NWHH Marketing Committee, Jen Peel and Trevor Corbin.

Northwest Hope & Healing Staff & Board of Directors



Board of Directors

Amy Murray, President Kristy Kelley, Vice President Jenni Fancher, Treasurer Kristen Bates, Esq, Secretary

Dr. Paula Hallam

Dr. Christine A. Lee

Darrin Maddux

Dr. Suzette Miranda

Jen Peel

Dr. Chirag Shah

Lise Thornton

Dr. Fengting Yan

Dr. Tanya Wahl Leanne Yanda

Executive Staff

Tricia Johnson, Executive Director Gwyn Tanner, Operations & Development Coordinator

"Alone we can do so little; together we can do so much."
-Helen Keller

Donors

Founding partner

Corporate partner • Orchid of Hope • Life in Color auction donor

The following includes all cash gifts to NWHH between January 1, 2023 and December 31, 2023. We remain steadfast in our dedication to ensuring the accuracy of the information we provide. Should you have any concerns, please do not hesitate to reach out to us via email.

\$50,000+

Edrington Americas Pink Ribbon Army

\$25,000-\$49,999

Christine & Tim Smith ♥ Swedish Cancer Institute

\$10,000-\$24,999

Pink Ribbon Row Gina Jones & David Willard Dr. Christine Lee & Dr. Eric Vallieres • Sandy & Rob Marshall ••• Moran Towing Corporation A Mimi & Gary Schulze Mary Alice Smith Thomas Tilford Family Foundation Adra & Daver Tiryakioglu Dr. Tanya Wahl & Gordy Wahl • •



\$5,000-\$9,999

1st Security Bank A Barghausen Consulting Engineers, Inc. **BECU** Claire & Doug Beighle Matthew Blasi Jenni & Gary Fancher Mary & Tom Herche • Kristy & Paul Kelley • • Melissa & Kyle Lipe

Microsoft

Raymond Handling Concepts

Corporation **^**

Seagen A

Kim & Mike Strand •

Sandee Tanner & Lance Pugmire Windermere Foundation Eastside Windermere Foundation Wedgwood

Tricia & Sam Johnson • • Windermere Foundation West Seattle

In-Kind Donors

Essex Property Trust

Bonneville Seattle Media Group

The Finerie

Fremont Mischief Distillery

Martin Montoya & Michael Unash

Shots by Ashley

Smith & Main

Structure Salon

Tamarack Cellars

Taittenger

Town & Country Markets

Treveri Cellars

Trevor Corbin

Yealands Wines



"I cannot express enough what a joy it was to receive your care box of cosmetics & goodies on my first day of chemo. What a lovely surprise on an otherwise difficult day. I have Stage IV Meta Breast Cancer and this will make me smile each time I use one of the items."

-Healing Box Recipient

2023 Donors

\$2,500-\$4,999

Boeing Lynn & Mike Christian • Costco A DiepCfoundation A Heidi Dishneau Donida Farm Equestrian Center A Katie Duke & Fli Muir Donna & Mario Giordano Carmen Halstrom Karyn Blasi Hellar & Chip Hellar Shelley & Mason Helms Angelica Holmstrom Cassie & Jeremey Johnson ◆ Jo-Ann & John Kelly Jennie Kina Lake Partners A Sue & Todd Lee Lotte Hotel Seattle A Michelle & Darrin Maddux ◆ Ogata Deb & Kurt Meister



\$1,000-\$2,499

Mary Barrett Marisa Bocci Alice Bouman Debra & David Boyle Anne Bulchis Trila Bumstead Kara Carlson Gail & John Carpenter Jessica Cary Jennifer & Chris Casillas Amber Content Daana Denzel The Dulude Family Foundation Jessica Fadie East Seattle Foundation Barbara & Michael Evans Brendan Foor Amy Friedland Genentech A Dana Grav Dr. Paula Hallam • Philip Helge Kate Hendrixson Christina Hillis Lynn Hoagland The Hologic Charitable Fund, the San Diego Foundation HOTWORX Auburn HOTWORX Puyallup Dee Hughes Sarah Kendzior Grace Kline

Kassie Knight

Barbara Kollar Jamie Lanz Margaret & Albert Lirhus Erika & Scott Liska Anamaria Lloyd • Nancy MacCormack Kendall Maddux Andrea & James Marquez Catherine M. Walker The Mary H and David A Johnson & Walker Real Gallant Fund Mark Merlino **Network For Good** Sandi Newton Francis Olson Shari Pederson Jen Peel & Amy Brodie Carol Proesel • Audrey Rodriguez • Amy Shobe Nicole Skyrud Jen Smiley

Lori Stiff Dori Thomas Lisa Thompson & Anders Westby ▲◆ Twelve Gifts **Estate** Jill & Eric Weinlein Windermere Federal Way West Windermere Foundation General Fund Windermere Foundation Magnolia Branch Windermere Foundation Sand Point Mary Catherine Wolfe Marie Zerda

Allison Reed Stellick &

Josh Stellick

"I would like to express my sincere appreciation to both Swedish Cancer Institute and Northwest Hope & Healing. Your assistance has been one of the few positive experiences during this time of life altering events, and I am truly thankful for vour support."

-Grant Recipient

\$500-\$999

Bonnie Altenburg Jessica Baker Debra Barer barre3 Issaguah A Jessica Beaumont Connie Benson Joanna Boisen Brighton Collectibles A Ty Carson-Horn Carol Clemett Juana Cundari **Lindsey Davis** Kim Dawson Mike Everett Flora Fleet Heather Freeborne Tanya Friberg & Michael Deocampo Melinda Gage-Fugate Jake Gardner Heidi Gustafson Denise Gwinn

Ivana Halvorsen

Sam Johnson Jr

Jenni Lainhart

Shannon Hull

I eah Idler

Anna Lee

Collin Marshall Abbey Maschmedt **Emily Matys** Kaelin Mckernon Swedish Foundation Sandra Montgomery Hannah Moore Melissa Neher Lisa Novak Chris Piton Trisha Quigley Marisa Ranes Alexandra Ryan Ash Samji

SAP Marci & Marc Servizi Chanel Smith Laura Souyoultzis Jamie Stanislaus Tiffany Stewart Tricia Thomson Kelly Tilford Russell Vaughn Tina Wallace Xiaowen Wang Teresa Willard Andrea Winter



Life in Color 2023 attendees have a blast at the 360 photobooth

Society, A Salon A

Andrew Stark

Kimberly Stark

12

2023Donors Up to \$499

"I cried when I received the grant. I had no idea where my groceries, toiletries, and gas would come from. It was a huge gift

-Grant Recipient

Anonymous (2) 30 Minute Hit Capitol Hill Amanda Cooper ADP Julie Ambrose Holly Anselm Alicia Aravena Arena Sports, Inc. Julie-Anne Arsenault Margaret Atwater Kali Barnes Bellevue College Volleyball 🛕 Cynthia Bennett Nicole Bennett Deborah Bergman Marianne Bichsel & Wiley Maureen DiStefano Brooks Leia Bixler Alana Blignaut Brian Block Moira Bollinger Simone Bouterse **Patrick Bowers** Michelle Bowitz Marci Brandt Norma Bright Rachel Buckley Marie & John Cain Colleen Cameron Ben Canney **Bonnie Cech** Cindy Chene Kathy Christiansen Club Pilates Mercer

Island 🛕

Ronni Cook

Courtney Coombs **Trevor Corbin** Alejandra Cromer Kathy Cummings Katelin Cunningham Chez Daggs Barbara Dallman Denise Davella Avery Davis Lizzie & Chasen Davis Mary Dean **Christine Denis** Stefanie Dirks Kara DiStefano Alissa Doherty Nina Durante Jenni Durain Franklin Eckrote Kimberly Engel Amy Erikson Tammy & Steve Evans ◆ Kelly Fagan Felicia Farrar Randy Fennel Flow Fitness Seattle A Beth Flume Melissa A Frank Huff Catherine Gaffigan Christie Gage Theresa Gallant **Greq Garat** Hayley Gardner

Michelle Gearke

Patrick Geisler

Angela Geppert Kristin Greimel Desiree Grant Madison Green DJ Greene June Griffiths Charlene Grob Brent Haberman Hannah Kays Confections ▲ Tristan Loudenback Mitch Harb Stephanie Hastings Elizabeth Hawley Courtney Heitter Amanda Higgins Sandra Hines Steve Holmes Janelle Honeycutt Jody Howard Annie Hsu Julie & Tom Hull Marina Hurtado Vasquez Diego Ibarra Luke Ilgenfritz Ivory Infante Hilton David Ivie Mimi & John Iwanski Angela Jennings Kristin Johnson Sandra Johnson Brian Johnson Stacey Jones Jayah Kawa Sofya Kefely Nancy Kendzior Kelly Killian Larson Joy Chu Hua Koh

Daniel Kralik Kroger Nick Krusick Douglas Leach Stephanie Lees Kathryn Lee Liberty Mutual Jen Littell Dalina Luanglath William Lukov Kyle Lydon Carmen Lystad Elaine MacNeill Kassidy Maddux Savannah Maddux Gravson Madland Betty Madsen Kelly Maggs Leslev Malakoti Desla Manteuffel Tricia Matteson Benjamin Matys Sharon Matys Nikki McCov Gigi McKeag McKinstry Charitable Foundation Janice McLallen • Mary McNulty Nathan McRae • Raychel Meador Nedra Mecham Carrie Meyer Thomas Miller Cheryl Mills

Monroe High School Dayna Morgan Krista Morgenthaler Allyson Moriarty Morningstar **Emily Murray** MaryBeth Murrell Stacey Needham Chris and Linda Nelson Sarah Newton Michelle Nilsson Travis O'Gallagher Jaki O'Sullivan Dan Olson Jon Olson Patty Pebles Tony Pentecost Mitch Peterson Kimberly Pettengill Amanda Piala Porto Pies A Keri Pinnev Paige Platman **Christy Potter** Jill Prichard Pure Barre Queen Anne A Meagan Taylor Sarah Rasmussen Connor Rasmussen RBC Ian Richardson **Amy Richter** Lucy Ridgeway Jack Robel Alisha Roland Patricia Rothwell

Royal Bank of Canada

Ashley Rusnak Ryan Companies US, Inc Maureen Sabiers Ryan Sachtjen Nancy Schoeggl Hilary Seling Samantha Shanley **Chris Sheppard** Lee Shobe April Shrader Mike Simmons Simply Sweet A Kristina Skeen Jana Sleight Kimia Slettvet Susan Smith Mindy Smith Erica Smith Tara Smith Greta Stednick Shari Stewart **Emily Stickley** Chase Stockwell Sarah Swarthout Melissa Tao Maurizia Taylor Wendy Thomas Nancy Thompson Mary Lynn Thompson Susan Thompson Thea P Tirvakioglu **Greer Todhunter** Stephanie Tolan Kamila Turczewski Grace Um

Philip Vien Jeff Walker **Brooke Walker** Caroline Waltman Phil Ward Washington State Combined Fund Sarah & Jared Watson Fllie Watt Jess Weidenbach Keri Weygint Cari Wieben Thaver Wild Kristin Willard Linda Williams Ashley Wilson Jennifer Wilson Janise Witten Kelsev Woods Susan Yang Marko Zaknich



Financial Report

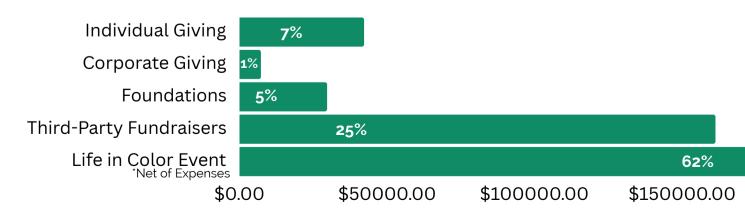
Fiscal Year End 2023

Consolidated Statement of Financial Position

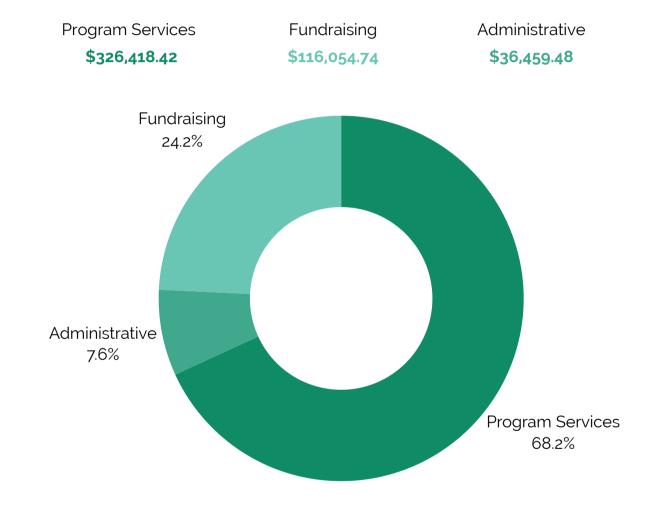
ASSETS:

Total Liabilities & Equity	\$620,094.17	
Total Equity	\$615,287.67	
(Retained Earnings) Net Income	\$549.392.50 \$65,895.17	
EQUITY: Unrestricted		
Total Liabilities	\$4,806.50	
Credit Cards Other Liabilities	\$3,966.46 \$840.04	
LIABILITIES:		
Total Assets	\$620,094.17	
Accounts Receivable	\$3,750.00	
Checking/Savings	\$616,344.17	

Revenues



Expenses



\$300000.00

\$350000.00

\$200000.00

\$250000.00



Every cancer patient deserves security, community, & hope for the future.



Northwest Hope & Healing is a 509(a)3 non-profit foundation, EIN 20-0799737